

QGOTV Long-Range Planning Committee

Date: **January 3, 2014**

Time: 9:30 a.m.

Location: Jasmine Room, Hibiscus Recreation Center

Members:

Marilyn Paluszak, *chair*
Jeanette Flint
Joy Lynch
Esther Meinhardt

Members Absent:

Ruth Mazurski

Beth Bender, *ex officio*

TOP FIVE ISSUES facing QGOTV as we move closer to 1,000 members:

1. Facility management
 2. Communication (downward and upward)
 3. Fact gathering (survey)
 4. New member and chapter needs
 5. Training and succession planning in an all volunteer organization
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Today's meeting was used to set goals for 2014 and to review of 2013 accomplishments for development of an "Annual Report" for the Executive Board.

2014 Goals

1. Develop and circulate a Membership Survey by the end of March 2014. To do this, LRP will set aside the 3rd Friday meetings for this purpose. First we will determine the major categories (demographics, skill sets, history, etc.) and then we will refer to sample questions and a review of 2013 Focus Group outcomes to devise specific questions. In an effort to gather input from as many members as possible, we hope to use electronic data submissions and where members do not have ready computer access we will provide access and/or use paper forms.
2. Establish the five-member Publicity Advisory Board from Guild volunteers. To get started, LRP will share its findings and expectations for a simple, written set of Guidelines for the Executive Board and Standing Committee chairs. The Advisory Board will determine how to operate, how many joint meetings will be needed, etc., and then report back to LRP. Although a few meetings may be needed to begin, the Publicity Advisory Board will establish its own meeting schedule – be it quarterly, semiannually or annually – to determine whether or not the Guidelines may need updating or editing. This is a new initiative for the Guild and a new way of looking at how future problem areas may be dealt with, outside of forming an Ad Hoc or Standing Committee.
3. Establish the LRP Facilities Management Subcommittee from Guild volunteers. There are a number of issues that need to be addressed regarding space for quilting, learning and showing quilts – not to overlook the lack of a space for our members to sell the products of their work. This Subcommittee may work on one area after another or form subgroups to do research or projections – both in terms

of budget and space allocation. Certainly, the Membership Survey should include a section regarding Facilities as should any effort to draft a comprehensive Guild Budget to reflect allocations by function.

2013 Accomplishments

LRP will draft a bulleted report based on member input as well as the Minutes of meetings, including Focus Groups. It should reflect the areas that have or are being considered by the Executive Board as a direct result of LRP meetings. This will be posted on the Guild website and provided to all Executive Board members at the January 21st meeting.