

Showcase Committee – May 6, 2014 Meeting Minutes

All chapters had a representative at the meeting except Chatham. Kris Loeffler called Sharon prior to the meeting and explained that she wouldn't be able to attend.

Sharon reviewed some of the things on which the Steering Committee is currently working:

- * A detailed inventory of the storage unit was conducted, and Sharon has the list. If anyone needs to purchase something, please check with your committee liaison or Sharon to see if we already have the item(s) available in the storage unit.

- * The minutes from the April Coordinators' meeting will be distributed with this month's minutes.

- * Dale Angionne shared information regarding a quilt exhibit that is being planned for the Stetson Mansion in Deland. There will be clothing and other artifacts from the Downton Abbey PBS television show, as well as items made from the fabric line inspired by the show. There is 24 hour security. It will be a 2-week exhibit, and they are asking local quilters to provide quilts for the exhibit. Quilters will be permitted to sell their quilts and receive all of the proceeds (no hold back by the organizers). If people don't want to take their quilt to the mansion, Dale has agreed to transport them to and from Deland. The timeframe is late July through mid-August. As a thank you for our participation in helping them make their exhibit a success, the organizers will permit us to display our charity quilt and sell tickets during the exhibit. Information regarding this has been given to Sunset Point. Dale distributed flyers for each coordinator to take back to their chapter meetings.

- * Dates to remember:

 - Quilt Entry Deadline - Oct 1, 2014 - Entries can be turned in any time to Sharon.
 - Showcase - Jan 23, 2015 (9am-5pm) and Jan 24, 2015 (9am-4pm)

Round Robin discussion: (only those areas with an update are included here)

Hanging Sleeve Instructions -- It was pointed out that the link on the website from the entry form to the hanging sleeve instructions isn't working. Another comment was that the instructions were not very easy to use. Cathy Barlow will work with Marilyn (website owner) to ensure the link works, but in the meantime, here are a couple of web sites that may help those who are unsure how to make a hanging sleeve. The first is a PDF document (www.bluemoonriver.com/QuiltSleeve.pdf), and the second is a YouTube video by Fons and Porter (www.youtube.com/watch?v=7NO70_ENjQk). It provides a clear visual of how to make the sleeve. You'll need to copy & paste these web addresses in your browser. Please share this with your chapter members.

Drapes/End Caps & Parking -- Representatives from Big Cypress and Khaki Quilters will be working together to make the additional drapes and end caps needed for the show. Ties were provided to Khaki Quilters for their chapter end cap that is almost completed. A brief discussion was held at the end of the coordinator's meeting to describe what is involved in handling the Parking assignment. Big Cypress will be leading this effort, with assistance from Khaki Quilters and/or Mamie's Quilters.

Publicity -- Captiva Divas has a new coordinator handling this function, and Cathy and Sharon met to discuss some of her questions at the end of the meeting. Sharon will contact Teddy Pruett, the appraiser we've used at past shows, to ensure she invite her to be at the 2015 Showcase. If she is already booked, Sharon will try to engage another appraiser although it may not be one with a specialty in antique quilts as Teddy is. This will enable Captiva to include this information on bookmarks, flyers, and other items that are in the process of being created. Bookmarks will be sent to the Jacksonville show at the end of September, and they will be available for all Guild members to take to give to family/friends or to other clubs they belong to in order to promote the show. In addition, several Captiva members are planning to do the shop hop in July, and they would like to take bookmarks with them to the central FL shops they visit and ask them to promote the show. Bookmarks will also be sent to the vendors who will be at the show so they can promote it. Sharon indicated she needs an electronic version of the show's logo by October 1 to be used in creation of the program.

Ribbons -- Friendship Star is all set with this activity. They have just a few of the specialty ribbons to finish. Ribbons will be constructed closer to the show, but there is one complete set already finished, and these will be used when we take pictures after judging.

Boutique -- Any chapter who hasn't already provided a representative for the boutique committee is asked to do so ASAP. Please contact Jackie Perez with your chapter's information. Instructions regarding items for the boutique will be distributed to all boutique committee members in the next few days.

Vendors -- We currently have 17 paid vendors; 1 vendor has dropped out because they felt the space allocated to them wasn't large enough. There was a brief discussion about the vendors on the waiting list, an invitation will be extended to fill the one open spot. Sharon asked that vendor ads to be included in the program be provided to her by **October 1**.

Demos -- Vendors who have agreed to do a demo will be sent a letter to determine the subject of their demo and the date/time they prefer. Patti Rizzo asked Sharon to send her an electronic copy of the guild's logo for use at the top of her letter.

Challenge Quilt -- SeaBreeze reported that over 60 kits have been sold to date, and the kits continue to be available at guild meetings.

Silent Auction -- Mamie's Quilters and Khaki Quilters agreed to assist Sunset Point with this activity. Sunset Point is working on the letter to chapters describing the types of items we're looking for, as well as the number we'd like to have from each chapter. Past guidelines of using 10% of the membership to determine the number of items to be donated will generate too many items for the silent auction, so new guidelines are being developed.

Charity Quilt -- Tickets are available at each chapter. They will discuss the opportunity with the Stetson Mansion and decide what to do with regard to displaying our quilt and selling tickets.

The next Coordinator meeting will be Tuesday, June 3, at Laurel Manor at 6:00 p.m.