

## Showcase Committee (Coordinators) – July 1, 2014 Meeting Minutes

All chapters had a representative at the meeting.

September Coordinator Meeting – Sharon reminded the group that the guild meeting for September has been moved to Savannah Center with a start time of 9:30 a.m. Our meeting of chapter showcase coordinators will be held from 8:30 to 9:30 a.m. at Savannah Center in the Wilkes Room. All other showcase coordinator meetings will be held at our normal time from 6:00 – 7:00 p.m. at Laurel Manor just prior to the Guild meeting. The intent is to conclude our meeting before 7:00 p.m. to enable coordinators to see show-and-tell items prior to the start of the guild meeting.

Photos / DVD of Showcase Quilts – Coordinators were asked to poll their chapters to see if there is a guild member with photographic experience who would be willing to volunteer to take pictures of the quilts and create a DVD to be sold during the showcase. Pictures would be taken on Saturday, January 10, 2015 after judging, and a master DVD would need to be created and copies made prior to the start of showcase on January 23. We would like to have a couple of volunteers so that a back-up is available in case of emergency.

Updates to Chapters – Sharon reminded the group that as we get closer to the showcase, there will be more interest and more questions from guild members. It is important that coordinators provide regular updates to their chapter and that members know who they can contact with questions.

Quilt Entry Forms – Entry forms may be turned in at any time. Guild members should give their entry form to their coordinator, who should turn them in to Sharon or one of the other members of the steering committee.

Hanging Sleeve – There was a question regarding the requirement for a 4” hanging sleeve for miniature quilts. While a sleeve is still needed, something a bit smaller would work with our new hanging system. However, the sleeve would need to be at least 2”.

Greeters/Viewers Choice – Karen of The B’s reported that the ballots have been printed and prepared. They are working with the Piecemakers on this activity.

Drapes / End Caps – Sarah of Big Cypress reported that they have cut out 29 drapes and are in the process of completing the construction of 20 drapes. Sharon of Mamie’s Quilters reported that they will be completing the construction of the other 9 drapes. There was some confusion regarding the number of end caps needed, so extra end caps were cut out by Big Cypress. Nancy of Khaki Quilters reported that they will be completing the construction of the end caps, and Sharon asked them to only complete sewing 10. Completed drapes and end caps should be delivered to the committee.

Chapter End Caps – Bradenton’s end cap is almost complete. Mamie’s Quilters’ end cap is expected to be finished by September. Khaki Quilters’ end cap will be completed later this fall.

Publicity – Eve Lynne of Captiva Divas reported that they are ready to submit the print order for the flyers and bookmarks. These items should be available in 7-10 days once the order has been placed. Guild members should be encouraged to share them in other clubs where they are a member. Sharon mentioned that publicity from The Villages Recreation Department is limited

to brief items on their calendar in December and a line item on the banner in January issues. She also mentioned a website in FL that publishes quilt-related events and agreed to send this to Eve Lynne for use in their publicity plan. Sharon asked to have an electronic copy of the bird of paradise logo being used for the publicity materials so that she can incorporate it into the program.

Antique Quilts – Kris of Chatham will be looking for volunteer readers during the show. If you are interested in this, please contact her.

Ribbons – Sally of Friendship Star displayed samples of the finished ribbons, and the group agreed that they are beautiful! The chapter did a wonderful job! The ribbons won't be needed for the photo day after judging as originally planned. There will be so many volunteers in the room during that day that there was a concern that names of ribbon winners would leak prior to the showcase. After judging, Dale will contact Sally to let her know exactly how many of each type of ribbon will be needed. (The number of Honorable Mention ribbons is always up in the air until the judges make their evaluations.) Ribbons will then need to be completed by the time the quilts are hung at Savannah Center on January 22, 2015.

Chinese Auction – Nancy of Lake Miona reported that they will need to obtain envelopes and foam board to use to post names of winners. Sharon asked Nancy to check with her to review the inventory in the storage room prior to purchasing anything.

Boutique – Jackie of Laurel Manor reported that the criteria for boutique items was distributed to boutique committee representatives. She is still waiting for the email address for one member of the committee. There was a question about whether or not items in the boutique were required to be quilted. The answer is no; items must be sewn, but they don't need to be quilted. There was a brief discussion regarding the inclusion of a disclaimer statement (as to loss, damage, etc.) on a form signed by members who submit items to the boutique. Judy Porter mentioned that it was done a few years ago, and she agreed to share a sample of that form with Jackie. There was also a discussion about pricing items for the boutique. It was decided that pricing would start at no less than \$1.00, and could go up from there in increments of 50 cents. Sharon asked Jackie to amend the criteria to specify that pricing structure. Sharon asked Jackie to update the Boutique Guidelines and forward them to her so that the amended document can be published on the website.

Vendors – Carol of Mulberry reported that we have 18 vendors with more on the waiting list if we need them. Nancy of Lake Miona asked Carol to send her the names of vendors who have registered for the show so that she can create the signs for the baskets that will be created for their donated items.

Demos – Dale of Mulberry reported that a demo schedule to include vendors who are interested is in progress.

Challenge Quilt – Barb of SeaBreeze reported that kits are still available for sale at guild meetings.

Check-in/Check-out (Judging/Showcase) – Judy of Sterling Stitchers reported that they will begin to fill out the volunteer list in the fall.

Silent Auction – Linda of Sunset Pointe mentioned that items for the silent auction must be quilted. While the maximum number of items submitted by a chapter should equal no more than 7% of their membership, chapters may submit less than that number. Linda asked that if chapters are going to make a quilt, and they have not yet started it, the size should be twin or smaller. For the chapters who have already started or completed a quilt larger than twin size, it will be accepted. While minimum bids will be placed on all silent auction items during the showcase, individuals or chapters are welcome to list their own preference for a minimum bid when they submit their item. Sunset Pointe will collect silent auction items at guild meetings in December and January.

Charity Quilt – Tickets for the quilt have been distributed to all chapters and are being sold. Dale reported the disappointing news that guild members' quilts will not be able to be displayed at the upcoming Stetson Mansion exhibit. Judy from the Quilt Shop of Deland was unable to obtain an insurance rider that would cover the quilts. Dale plans to check with Judy as to whether or not we will still be able to display our charity quilt and sell tickets at the exhibit. She will let Sunset Pointe know as soon as she hears anything.

The next Showcase Coordinator meeting will be on Tuesday, August 5, at 6:00 p.m. at Laurel Manor.